
THE PRICE OF FREEDOM

STOCK MARKET LESSONS FROM A
QUARTER MILLION DOLLAR LOSS



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STOCK MARKET

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Introduction

You're about to discover my path to freedom, the lessons I've learned over the last 15 years, and after investing and losing over \$274k... yes, that's over one-quarter of a million dollars. So, I urge you to pay attention because these lessons haven't come cheap.

There are many ways to generate income outside the trading time for money normality, but for me, the one that has led me to freedom is trading CFDs on the U.S. and Australian Stock Markets. CFD trading is an exciting market and I want to share what I've learnt by actively investing in both markets.

It has definitely been a roller-coaster ride, but as you're about to discover, it has truly been well worth it. It took several years of trials and errors for me to learn the strategies that worked, but the key moment that change my results, was when I decided I couldn't do it alone. I sought out people that had achieved what I was chasing, and that decision changed the game completely.

The stock market is something I am extremely passionate about because of the impact it has had on my life, and now, I want to share this knowledge with the world.

I believe the stock market has deliberately been made to sound complicated. This is a way of ensuring the masses don't discover the freedom that trading the stock market can achieve. Can you imagine a world where everyone knew how to generate income without trading their time for money? Nothing would function as we know it. Who would want to go to work and do the jobs that we rely on every single day?

That is why life rewards effort; only those that constantly seek are the ones that find freedom.

In this eBook, I want to introduce you to the CFD market which is where I found freedom, and what you're about to discover is something normally reserved only for the elite and the wealthy.

So what is a CFD?

CFD Stands for **Contract for difference**. It is essentially owning the difference between today's price of a particular share and tomorrow's price, whether that be higher or lower.

So, instead of buying shares outright, which is capital intensive, you can buy the CFDs at a fraction of the cost, and that would still allow you to control and own a number of shares without directly owning the shares yourself, accessing any potential profit or loss from any price changes.

Here's an example to help illustrate this further;

If you wanted to buy 100 Apple shares, and they were trading at \$100 per share, your total outlay for this transaction would be \$10,000. If the price went up 10%, the value of the shares would now be \$11,000, making you a nice profit of 10% which is a \$1000 profit.

In the same example, you still wanted to buy 100 Apple shares at \$100 per share but did not have the full \$10,000 to make that transaction. If you purchase the CFDs instead, you only need to pay a deposit on the \$10,000, usually 10%, in this case, \$1000.

So, for \$1000, you can now control \$10,000 worth of Apple shares. If the price went up 10% like in the above example, you would still make a \$1000 profit, only this time your return is 100% on your money since you only invested \$1000, to begin with.

That's the power of leverage, and that's the power of CFDs.

But you need to be aware that it is also a double-edged sword because if the share price drops 10%, and you're holding the CFD, you could lose your initial 10% deposit.

So why do people trade CFDs?

The obvious answer is to make money, but here are some other reasons that make CFDs appealing to investors.

- It's dynamic
- It's an exciting market
- You can build wealth rapidly
- You can leverage your returns
- It's not capital intensive

So why doesn't everyone trade CFDs?

- They may have never heard of CFDs
- They may have heard it's a risky business
- They may have a fear of using leveraged money
- It could be a simple lack of knowledge or understating
- Or it may just seem too complicated

The first time I ever heard of the term "leverage trading" was over 15 years ago when I attended a wealth creation seminar that promised to show me the key to financial success. Long story short, I didn't uncover the key to financial success, but what I did take away from that seminar was an introduction to the stock market, and that was worth my investment and time.

The event sparked my interest in the financial markets, and I proceeded to attend many more seminars trying to piece it all together. The idea of not having to trade my time for money and instead have money work hard for me was extremely appealing, but like many people seeking this ideal lifestyle, the reality of making this happen is not so simple.

In my first attempt in trading the stock market, I managed to lose 30k in just under four months and ouch, that really hurt. After this experience, I gave up as a trader and continued to pursue my venture in the business world.

It wasn't very long until that feeling of not giving up kicked in, and I was keen to understand why I failed and why I lost such a large amount of money, so before I knew it, I was a trader again, keen to make it work. This time around, I decided that I needed professional help, so I set out to find a mentor, someone who'd been there and had already figured out the lessons. Although I continued to lose money, I now had a mentor, and my journey began.

Here are the lessons learnt.

1. Protecting capital should be your number one focus always.
2. The winning formula is 20% strategy and 80% psychology.
3. Learn the rules of business and structure your trading accordingly.
4. Scare tactics or facts? Who should you be listening to?
5. Understand the importance of continuous education.

1. Protecting Capital

Like many people, the potential of making large returns is the main attraction to trading the financial markets. Their focus is on the gains and not the losses, and that could be a costly mistake.

The reality is that in the trading world, there will always be gains and losses, and it's how you handle the losses that determine your success as a trader. The best lesson I learned from my mentor was to always protect your capital.

Warren Buffet made it clear with his famous two rules:

1. Never Lose Money
2. Never Forget Rule Number 1

I always wondered what he meant with these two rules because it's obvious, no one wants to lose money, so how do you never lose?

After many years of constantly losing money, it eventually hit me, and I realized that protecting my capital was more important than any potential gains. It was an expensive lesson, but I finally established discipline around protecting capital.

I now have a trading plan in place that guides me in and out of the market, but when I'm executing a trade, my focus is not on the potential upside; instead, it's on protecting capital. If a trade moves against me, I want to get out as quickly as possible and preserve as much capital as I can.

Fear of missing out is what drives people to make irrational decisions, but the lesson here was that there will always be another opportunity around the corner. If that's not enough, think about all the opportunities you've missed in past bull markets.

2. 20% Strategy, 80% Psychology

Managing your emotions is not easy, especially when you have real money exposed, which is the reason I lost 30k in my first 4 months of trading. Here's what went on in my head, and if you've already had exposure to the markets, they might sound familiar.

- It will turn around
- I can't be wrong on this trade
- If I close out and it turns around, I'll miss out
- I can't close now; I'll lose X amount

If you've ever experienced any of the above, let me ask you how well did you sleep at night? Personally, I couldn't sleep at all. I was awake worrying about what was going to happen next and to be fair, sometimes markets do turn around. There have been many times that I did close out a losing position only for it to turn around the very next day.

Other times, a small loss gradually turned into a much larger loss, whilst I still remained hopeful it would turn around. I was truly using the oldest trading style in the book: buy, hope and pray!

I can show you a robust system that will ensure you succeed with investing, but only you can control your emotions and how you respond to situations, and that will determine your level of success.

Today, I've completely removed my emotions from trading; they are now just transactions. I have a pre-defined system that tells me what to do, and I have learned never to make decisions based on emotions.

"Money is made from strategies, not emotions."

Today, I no longer make losses. Instead (because I treat my trading like a business), I treat the losses like expenses needed to run a profitable business. A small play on words has had a huge shift in my psychology and consequently has made me a successful trader. This brings me to the next lesson.

3. Learn the rules of business

When trading the financial markets, no matter what instruments you use: CFDs, Stocks, Options or Forex, treating it like a business will accelerate your success.

Being a business owner myself, I have implemented the same principles from my business into trading. I have a clear mission and purpose that helps me focus and keeps me in check when fear attempts to creep in.

I have strategic planning in place that measures my success and keeps me focused on what needs to happen next. The planning is crucial to my success because it improves my knowledge and refines my strategy more and more. Because of my plan, I know when I'm going to get in and out of a trade and most importantly, I know upfront when I'm going to get out before I even get in.

Like any business, its core existence relies on how profitable it is, and the same goes for trading. If a business owner invests capital into a business, he or she is expecting a return; otherwise, they wouldn't take the risk of exposing their capital. When you purchase shares or CFDs in a company, you are buying a real business. Many investors tend to forget this and see it as just buying and selling a stock code. Understanding that it's a real business you are purchasing, wouldn't you want to know how profitable the business is? How much debt they carry and how much cash they hold?

Understanding how a business is structured and run will help you make better decisions when selecting where to invest your capital, and what better way to learn business than setting yourself up as a business owner.

Every business has expenses in order to run, and these expenses are returned to us when the business makes a profit. I treat my capital like employees, they cost money, but you send them out to do some work expecting that work to come back in revenue with a profit. When I open a position, I'm sending my capital out to work and expecting it to come back with even more capital, but if it doesn't, I simply treat it as an expense and move on to the next trade.

I am not emotionally attached to each individual trade outcome.

The only way to recover from a loss is to keep trading and make a profit. Changing your thinking will accelerate your success; remember, the winning formula is 80% psychology.

4. Scare tactics or facts? Who should you be listening to?

When I first attended a financial freedom seminar roughly in 2002, everybody I knew had an opinion. "A seminar, why are you wasting your time going to a seminar?" That was the consensus among my peers. My father said to me, "The only people getting rich are the ones selling you their seminars, son," and for a short time, I believed him.

I've had countless mentors over the last 15 years, and even these so-called experts weren't able to show me a system that actually worked, for the most part it was all theory. Later on, I did meet two mentors that helped shape my destiny. They were living examples of the life I wanted and my investment in them paid off.

My mentor helped me realize that none of the people that expressed their opinions were living the life I dreamt of. In fact, they were (and most still are) living the life I was trying to avoid, the 9 - 5 rat race.

I decided that If I was going to take someone's advice, I'd take advice from people who are living the life I wanted to create. I still meet people today, experienced investors financial planners, etc.. and when I mention that I trade CFDs for a living, here's what I hear.

- Wow, that's risky
- You're still young, so you can recover when you lose it all
- Trading is not sustainable longer term
- That's a complicated market; my advice is to stay out
- There are safer investments you should consider

My only question back to them is, "Have you ever traded CFDs or understand how they work?"

Their answer is always, "NO, but I have a friend who did, and he wasn't successful."

The media is another form of noise that I've now learned to ignore. After years of research, I discovered that generally, the media aren't interested in presenting facts, they'd much prefer to publish stories that sell regardless of whether they are true or false. Especially in the financial markets, headlines of recession and fear sell far greater than stories of strong economic growth. Too many times, I made investment decisions based on what I read on trusted media channels, and too many times, they were the wrong decisions.

The reasons for my success in the markets today is first that I love to learn and secondly, I've never given up. I have invested countless hours, as well as significant capital trying to understand investing, and ignoring the noise has had a significant impact on my results. I have now learned where to go to find the facts, and I never make a decision based on public opinion. I now consider myself to be an active learner, where I'm always seeking to learn new things, and that brings me to my next point, understanding the importance of continuous education.



5. Understand the importance of continuous education

Like anything in life, you need to start from the beginning and learn at a paced level. Someone once asked me how determined I was to create the life of my dreams. I gave that question much thought, but the idea of living life on my own terms was enough for me to admit that I was determined and committed to this goal. I then just needed a vehicle to help me achieve that goal.

I've had many experiences that have taught me some valuable lessons, both in life and in the financial markets, and looking back; every lesson has been worthwhile. It was my goal and not the money that motivated me to continue my learning. I love the financial markets, and I love learning about global economies. For me, it's easy to talk stock market because I have a genuine passion for it.

If you want to trade the financial markets purely for the money, then I can almost guarantee that you won't have the drive to go through the learning process. Money should come as a result of something far greater, not the reason for doing something.

You need to love something in order to bring it to life, and it takes drive to learn something new.

I've had many offers of other business ventures, and although some of these industries are highly lucrative, I wouldn't have the drive to learn something that I didn't absolutely love.

Learning about Stocks, CFDs, Options and Forex is something I can do without hesitation. Becoming an active learner in this field is extremely easy for me because I absolutely love it. I never stop learning.

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.”

This has been my journey to freedom, and I now wish to share my knowledge with the world. My goal is to give you a proven method that works. I'll teach you everything you need to know and give you access to see exactly what I'm doing and how I'm doing it. It's FREE to get started.

[Click Here To Access My FREE Training Now »](#)

I know how frustrating this industry can be, so I have made it easy for you by carefully selecting only the proven methods and created an online training platform that is easy to follow.

I'm excited about your future!

Miguel Martinez

Investor | Lead Trading Coach

Read what people are saying;

- 1. Miguel is a great teacher with great insights into the equities world and how to successfully trade and invest. Before taking his course, I was on a fast road track to frustration as guru after guru made promises of success. He has condensed and crystallised a complex topic (equities/cfd trading) and packaged it into a must have trading course for any beginner to intermediate trader. Since completion of the course I have realised 400% percent annualised return on capital and growing. If your goal is to be profitable sooner rather than later, do this course before you do the others, you will not regret it - David Ly*
- 2. Thank you so much for the opportunity given to learn about stock market trading. The modules you have created are truly amazing, they are simple to understand and very well elaborated. You have broken it down into many segments so it's not an information overload. It's interesting how you made it look so simple, yet the content is in depth. I would highly recommend anyone who is a beginner to trading in stocks to join Miguel's training and watch the videos he has created to understand the basic concepts of trading... It definitely has helped me, and I hope it will help anyone out there too Thank you Miguel Martinez. - Dulani Vithana*
- 3. I've known Miguel for many years during our High School days and after High School we all went our separate ways. After almost a good 18 years, we ran into each other again. For those who still sitting on the sideline and still not sure, i have to say your missing out on so much. The teaching is so simple and easy to understand every videos. My short-term goal is to generate 1k for the first month. I achieved hit well over above target within 7 days. Total profit, \$2700, total number of hours spent, 60mins Vs THE RAT RACE. Continue the rat race, or invest your time and money to build a better future, not only for yourself but also for your family and generations to come. Once again, big thank you to Miguel for being there for me every step of the way - Jimmy You*